

# They said we'd never run out of cod, either.

It will come as no surprise to British Columbians that our forests are in dire trouble as a result of clearcutting.

Clearcutting destroys the biodiversity and integrity of our forests. Soil left unprotected washes into streams. It ruins spawning runs. It kills fish.

It's just like driftnetting. In its attempts to catch just one species, it destroys all life around it. Driftnetting is now banned on the high seas.

And just like driftnetting, clearcutting will be phased out.

Greenpeace is working for a sustainable forest industry — in British Columbia and around the world. A forest industry that is clearcut-free.

Current clearcut logging practices are environmentally and economically unsustainable, just as overfishing has proven to be.

We know it and you know it.



Tofino Creek, Clayoquot Sound (Special Management Area).

A recent Angus Reid poll shows that 63% of British Columbians oppose clearcut logging.

Now we must convince government and industry to change.

Consumers worldwide are beginning to demand clearcut-free products.

In the last two months alone, six of Europe's largest publishing houses and paper buyers have announced their intention to go clearcut-free.

More will follow.

We are working with progressive foreign companies that are interested in ecologically sound practices.

Some would have you believe that our forests will last forever.

But then, some said we'd never run out of cod, either. If you are one of the millions of British Columbians who oppose clearcutting, call Premier Harcourt right now. (604) 387-1715

## The case against clearcutting:

**Myth:** Clearcut logging is environmentally friendly.

**Fact:** Clearcut logging does irreversible damage to the ecosystem.

*"It should now be obvious that clearcut logging greatly reduces the genetic diversity of our vegetation, and does so irreparably."*

Dr. E. Pielou, Professor of Mathematical Ecology, 1990.

**Myth:** Clearcutting is sustainable.

**Fact:** Clearcutting causes irreparable damage, including permanent soil loss.

*"If present trends continue, by the year 2000 the productivity loss may...represent an annual loss of over \$200 million to the provincial economy."* Federal Resource Development Agency, 1988

**Myth:** Environmentalists are trying to destroy jobs.

**Fact:** In the last ten years, over 24,000 forest workers

have lost their jobs. Clearcutting kills jobs. Over the past 40 years, clearcutting has enabled logging companies to increase the number of trees cut by nearly 400 per cent. Meanwhile, the workforce has been slashed by nearly two thirds. (Source: Ministry of Forests, Statscan)

*"Not only do modern clearcutting methods use fewer people and bigger machines, they are also an environmental disaster."*

The Pulp, Paper and Woodworkers of Canada, 1993.

**Myth:** The Clayoquot Sound Land Use Decision is a balanced compromise that respects the integrity of the ecosystem.

**Fact:** The decision will mean irreversible damage to the ecosystem.

*"[The decision] will lead to a collapse or extinction of*

*species, there is no doubt in my mind."* Neville Winchester, University of Victoria, April, 1993.

*"There are going to be impacts on diversity. I think that is a given."* John Cashare, then B.C. Minister of the Environment on the impact of the Clayoquot Sound Land Use Decision. Victoria Times Colonist, June 1, 1993.

**Myth:** The new draft Forest Practices Code will ensure environmentally sustainable logging practices.

**Fact:** The Forest Practices Code still explicitly allows clearcut logging. There is no legislation regarding the size of clearcuts. There is no legislation regarding the need for plant and animal inventories, ecosystem management or environmental assessment.

*"The Forest Practices Code legally enshrines the practice of clearcut logging."* Greg McDade, Counsel, Sierra Legal Defence Fund, 1993.

 **GREENPEACE**

For more information or to make a donation, please contact: Greenpeace, 1726 Commercial Drive, Vancouver, BC, V5N 4A3

# 14% of Canadians feel the decision to allow clearcutting in two-thirds of Clayoquot Sound was a good one.

(Angus Reid poll, 1994)

# 17% think Elvis is still alive.

(1992)

According to a new Angus Reid poll, 67% of Canadians oppose the practice of clearcutting.

It's clear that Canadians don't want clearcuts in their forests. And our European customers don't want clearcut paper on their shelves.

So why does our forest industry keep clearcutting Canada?

Clearcutting kills jobs. Over the past 40 years, clearcutting has enabled logging companies to increase the number of trees cut by nearly 400 per cent.

Meanwhile, the workforce has been slashed by nearly two-thirds. As

the Pulp and Paper Workers of Canada state, "not only do modern clearcutting methods use fewer people and bigger machines, they are also an environmental disaster".



In the two minutes it takes to read this ad, another 10 acres of Canadian forest will be clearcut

Now opinion leaders in the international marketplace are looking at the impact of destructive logging practices. They're already trying to find alternative products for consumers.

In the last two months alone, six of Europe's largest publishing houses and paper buyers have announced their intention to go clearcut-free. More will follow.

Markets are changing. For companies that focus on the future and develop leading-edge technology, there is new room for growth.

It's time the industry stopped using 19th century thinking for 21st century consumers.

If you are one of the millions who oppose clearcutting,

call Prime Minister Jean Chrétien. Ask him to live up to his campaign promise to protect Clayoquot Sound. Call now: (613) 992-4211.

For further information, or to send a donation, please contact Greenpeace 185 Spadina Avenue Toronto, M5T 2C6. Or call 1-800-661-7233.

**Going Clearcut-free: Publishers on the cutting edge.**

Otto Versand: the world's largest mail order and catalogue company.

Mohndruck: the largest offset printing company in Europe.

Axel Springer: publisher of 51 magazines and newspapers in Europe.

Gruner + Jahr: publisher of 50 magazines in eight countries.

Der Spiegel: publisher of one of the best-known newsmagazines in the world.

Bayer: Germany's largest publishing house.

**Clearcutting destroys**

the biodiversity and integrity of our forests. Soil is left unprotected. It washes into streams. It ruins spawning runs. It kills fish.

It's like driftnetting. In its attempts to catch just one species, it destroys all life around it. Driftnetting has been banned internationally.

"Frankly, I am dismayed by the veto." B.C. Forests Minister Andrew Petter on his own government's audit of environmental damage caused by logging operations. (January 19, 1994)

"It should be obvious that clearcut logging greatly reduces the genetic diversity of our vegetation, and does so irreparably." Dr. E. Pielou, Professor of Mathematical Ecology. (1990)

"Overwhelming majorities of Canadians from all walks of life and from all regions of the country are opposed to the practice of clearcut logging." (Angus Reid poll, released February 8, 1994.)

Make Canada Clearcut-free.



Walbran Blockade, 1991

# Eco-Terrorism?



Photo: Saul Arbess, Garth Lenz

Escalante watershed, Clayoquot Sound

