

Economics 310A (A01) Industrial Organization: 2011-2012 Fall (CRN #13947)

Course web page: <http://web.uvic.ca/~amehlen/teaching/310A/webpage.htm>

Econ Dept Course Policies: http://web.uvic.ca/econ/undergraduate/course_policies.php

Instructor: Dr. Alan Mehlenbacher
Office Hours in BEC 392: Mon & Thurs: 1:00 – 2:00
Email: amehlen@uvic.ca

Classes: Mon, Weds, & Thurs: 2:30 - 3:20 in HHB 105
Classes are exercises in active learning. I will explain concepts and work problems on the board, and you are expected to take notes. For note-taking advice see www.coun.uvic.ca/learning/note-taking/index.html

Textbook: *Industrial Organization: Theory and Practice*, 2007, by Waldman and Jensen.
You are expected to study the relevant sections of the book and do the assigned problems.

Topics: We cover selected topics in Chapters 1- 9, 11-17.

Chapters Covered	
Chapter	Topic
1	Introduction
2	Costs
3	Competition and Monopoly
4	Market Structure
5 (and 17)	Monopoly Practices, Natural Monopoly
6	Market Power and Performance
7	Game Theory
8 (and 13)	Oligopoly, Differentiation
9	Collusion
11	Pricing Strategies to Deter Entry
12	Nonpricing Strategies to Deter Entry
14	Technological Change
15	Price Discrimination
16	Vertical Relationships

Assignments (0%)

There are several assigned problems that will not count towards your final mark. However, you will be tested on the assignment material.

Tests (50%)

To help you achieve ongoing engagement with the material, we will have four tests. See the schedule on the next page. The tests will account for a total of 50% of your final mark.

Tests will cover material from lectures, assigned problems, and the textbook. For advice on studying for tests and exams see www.coun.uvic.ca/learning/exams/index.html.

Final Exam (50%)

The final exam will count for 50% of your final mark. The final exam will cover material from lectures, assigned problems, and the textbook.

Schedule

Lecture and Test Schedule			
Week #	Monday	Wednesday	Thursday
1		Ch 1/2	Ch 2/3
2	Ch 3	Ch 4	Ch 4
3	Ch 4	Test #1 (1,2,3,4)	Ch 5
4	Ch 5	Ch 5	Ch 6/7
5	Ch 7	Ch 7	Test #2 (5,6,7)
6	<i>Thanksgiving</i>	Ch 8	Ch 8
7	Ch 8	Ch 8/9	Ch 9
8	Ch 9	Ch 11	Ch 11
9	Ch 11	Test #3 (8,9,11)	Ch 12
10	Ch 12/14	<i>Reading Break</i>	<i>Reading Break</i>
11	Ch 14	Ch 14	Ch 15
12	Ch 15	Ch 15	Test #4 (12,14,15)
13	Ch 16	Ch 16	Ch 16

Missed Tests Policy for This Course

Accommodation for a missed test will be given only on the basis of documented illness, accident, or family affliction. For a missed test, you must follow these procedures or receive a grade of 0%: 1) **You must notify me before the test that you will be absent**. 2) You should immediately consult with a physician, a counsellor, or another health professional to obtain official documentation. 3) This documentation must specifically cover the date of the missed test; it should preferably be dated on or before the test date, should be submitted to me by email within 5 days after the test date, and must be submitted to me within 10 days after the test date.

A makeup test may be scheduled if you have recovered within five days after the test date. Otherwise, the weight of the missed test will apply to the other tests.