

Economics 310B: Competition Policy, 2011/2012 Spring (CRN #23946)**Course Webpage:** <http://web.uvic.ca/~amehlen/teaching/310B/webpage.htm>**Econ Dept Course Policies:** http://web.uvic.ca/econ/undergraduate/course_policies.php

Instructor: Dr. Alan Mehlenbacher, Office: BEC 392
 Office Hours for helping students: M & R: 11:30 – 12:00, W: 2:00-3:00
 Email: amehlen@uvic.ca

Classes: M, W, R: 3:30 pm - 4:20 pm in COR A229**Prerequisites**

Econ 310A is required. Econ 225 is a strongly recommended prerequisite.

Course Materials

Required Textbook: *The Antitrust Revolution: Economics, Competition and Policy*, 2009, by Kwoka and White (KW).

Optional Textbook: *Industrial Organization: Theory and Practice*, 2007, by Waldman and Jensen. I recommend that you keep this book from Econ 310A so that you can use it for reference.

Course Design

The course is designed as a series of case studies. The cases are divided into three themes: horizontal structure, horizontal practices, and vertical issues. The cases will be from the US and Canada.

The US cases are in the required textbook (KW) and the papers and documents for the Canadian cases are available via links on the [course webpage](#).

Course Requirements**Reading Cases, Case Outlines, Discussion (20%):**

We will study 15 cases, spending approximately two class days on each case as shown in the course schedule on the next page. The detailed *case list* is available on the [course webpage](#).

You must read each case before we cover it in class, write a case outline, and submit it at the start of the class on the day we start a case, as shown (in bold) on the course schedule on the next page.

The case outline must be printed neatly by hand, not typed. Refer to the *case outline method* on the [course webpage](#).

I encourage you to bring up questions and comments for discussion during the classes.

Case Analyses (80% of your mark):

You will write three detailed case analyses. See the *case analysis requirements* on the [course webpage](#). Your case analyses are due in the course drop box before 3:30 on the days indicated in the course schedule on the next page.

Final Grade:

A+ 90-100	B+ 75-79	C+ 60-64	F <50
A 85-89	B 70-74	C 55-59	
A- 80-84	B- 65-69	D 50-54	

Scholarly Integrity

Please do not copy or plagiarize your outlines or case analyses. Copying or plagiarism will result in a mark of 0% and a cheating incident report will be filed with the Dean's office.

Schedule

Week #	Monday	Wednesday	Thursday
1		Intro	Case 1
2	Case 1	Case 2	Case 2
3	Case 3	Case 3	Case 4
4	Case 4	Case 5	Case 5
5	Case 6	Case 6	Case 7 Case Analysis #1 due Feb 2
6	Case 7	Case 8	Case 8
7	<i>Reading Break</i>	<i>Reading Break</i>	<i>Reading Break</i>
8	Case 9	Case 9	Case 10
9	Case 10	Case 11	Case 11 Case Analysis #2 due Mar 1
10	Case 12	Case 12	Case 13
11	Case 13	Case 14	Case 14
12	Case 14	Case 14	Case 15
13	Case 15		
14			Case Analysis #3 due Apr 5

Rules for Missing Outlines and Case Analyses

Accommodation will be given only for documented illness, accident, or family affliction. Accommodation will not be given for other events such as work, meetings, weddings, birthdays, and so on.

You must follow the procedures below for missing an outline or case analysis or receive a mark of 0%.

- 1) You must notify me of your illness, accident, or family affliction **before** the due date.
- 2) You must immediately consult with student health services or a medical clinic to obtain official documentation for an illness or accident. You must also provide credible documentation for a family affliction.
- 3) This documentation must specifically cover the due date; it should preferably be dated on or before the due date; and the documentation must be submitted to me within 5 days after the due date.

For outlines, the weight of the outline will apply to the other outlines.

For case analyses, on or before the 5th day after the due date, you must negotiate with me a revised due date for your case analysis.