



PINK SHIRT DAY IS FEBRUARY 29, 2012

## WITS Celebrates Pink Shirt Day 2012






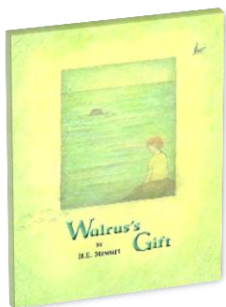
It's time to think pink! February 29, 2012 is Pink Shirt Day, a day when we symbolize our stand against bullying by wearing pink. The idea started with two Nova Scotia high school students in 2007 and has since spread across Canada and beyond.

Support Pink Shirt Day at your school! Encourage students and staff to wear pink, discuss the history of Pink Shirt Day and participate in the:

### WITS Pink Shirt Day Contest

*Grand Prize: \$500 Chapters Spending Spree*

-  Go to [www.witsprogram.ca/pdfs/pink-shirt.pdf](http://www.witsprogram.ca/pdfs/pink-shirt.pdf) and print off the t-shirt handout on pink paper. Ask students to decorate them with messages about Pink Shirt Day and how they can use their WITS to stand up to bullying.
-  Submit up to 5 entries per school to the Rock Solid Foundation at 398 Fraser Street, Victoria, BC, V9A 6G5. Entries must be post-marked by March 15, 2012 to be eligible to win the grand prize of a \$500 Chapters Spending Spree.
-  Submit early to take advantage of the **Early Bird Bonus!** The first 100 participating schools will



automatically win a copy of *Walrus's Gift* by H. E. Stewart. This beautifully illustrated story tells the tale of a kind-hearted young walrus who befriends a lonely human child and teaches him some important lessons about seeking help and finding strength within.

#### Bullied student tickled pink by schoolmates' T-shirt campaign

Two Nova Scotia students have helped turn the tide for a fellow student who was picked on for wearing pink.

When the student wore a pink polo shirt on his first day of school, a small group of students called him a homosexual and threatened to beat him up. Two Grade 12 students decided to take action.

They went to a discount store and bought 50 pink shirts. Then they went online, e-mailing classmates to get them on board with their "sea of pink."

A tsunami of support poured in the next day. Dozens of students were outfitted with the discount tees. Hundreds more showed up wearing their own pink clothes.

The student wasn't picked on again, which just goes to show what a little activism will do.

*Adapted from CBC.ca article published Sept. 19, 2007*