

EDCI 681 Assignment 1 – Samantha Wood

Research question: What skills do students feel they gain, when participating in a case competition? Are there similarities between the two excerpts/videos? What's different between the two?

Transcript #1 (<https://www.youtube.com/watch?v=q0bQoJfKZiM>)

(Note: the question posed – on screen only – is “What have you learned so far?”)

- 01 A: We got a taste of ... uh ... how it's like to be in <name> consultants less advisor ...
 because ... uh ... that's an experience we didn't have before
- 02 B: Working as a team is very important, ah being friends with the team mates is also very
 important because it shows to the judges, and the judges can actually feel the vibe ... of
 the team together
- 03 C: How to manage our time ... what our skill presentations were like ... the topics that we
 should be focusing on, so ... we got a really clear understanding of what the client was
 looking for
- 04 D: I personally think ... umm ... the ah ... the judges feedback helped us a lot to be more
 confident ... and be prepared for tomorrow
- 05 E: So we are going to try our best to incorporate and generate the ideas from the partners
 ... in the ... uh ... tomorrow
- 06 F: We have received, uh, good feedback from the judges and we believe that ... it
 encourages ... us to go with everything for tomorrow
- 07 A: We learned about a lot about ourselves ... so it was really a nice day to have

Transcript #2 (<https://www.youtube.com/watch?v=HqT0wwluGxw>)

(Note: the title onscreen before anyone speaks is “We asked our MBA students about their first case competition”)

- 01 JK: What’s it like to be in my first case competition? It’s an amazing experience. I love the opportunity ... to collaborate with other individuals in my program, and it’s really fast-paced and energetic.
- 02 CF: Being, ah, under pressure, in terms of time, and with, uh, you know, a selected group of people ... is always, you know, a challenge ... and it’s great that we have this, uh, experience in a, uh, non-threatening environment to kinda ... you know, test out our, our teamwork abilities as well as our, our different, uh, skill sets ... and how we complement each other.
- 03 KW: It’s new and exciting ... I think it gives us a great opportunity to apply concepts we’ve learned in class, but in a much shorter time frame with a lot higher pressures.
- 04 JB: It’s great to see our team come together over the ... the past two days and we really look forward, ah, to the final round tomorrow and what that’s going to bring.
- 05 MG: You know, it’s be--en incredibly exciting, it’s be--en really challenging, but it’s been a great experience ... I ... had the opportunity to work with some really great people ... do some really great cases, ah ... get some really great feedback ...and, and you learn something .. you definitely learn how to be ... a better presenter, think critically, be creative ... it’s be--en a great experience ... I’m definitely going to keep with me.