# Principal Component Analysis

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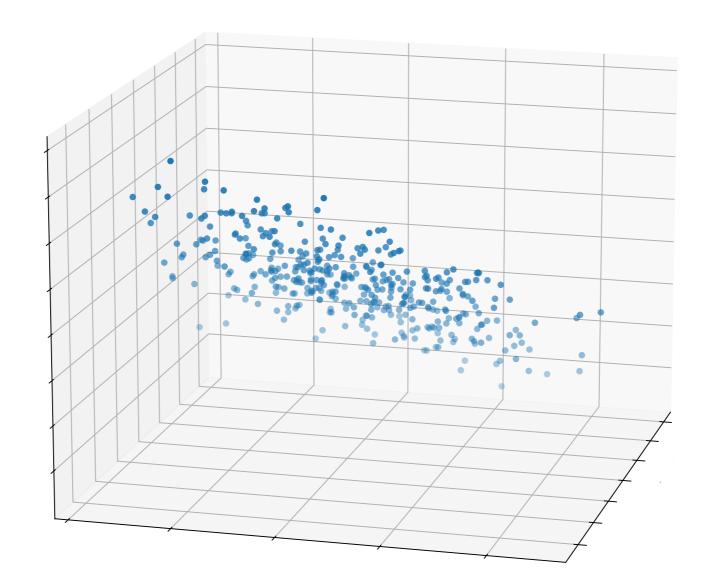
Lecture 20

#### Dimension reduction

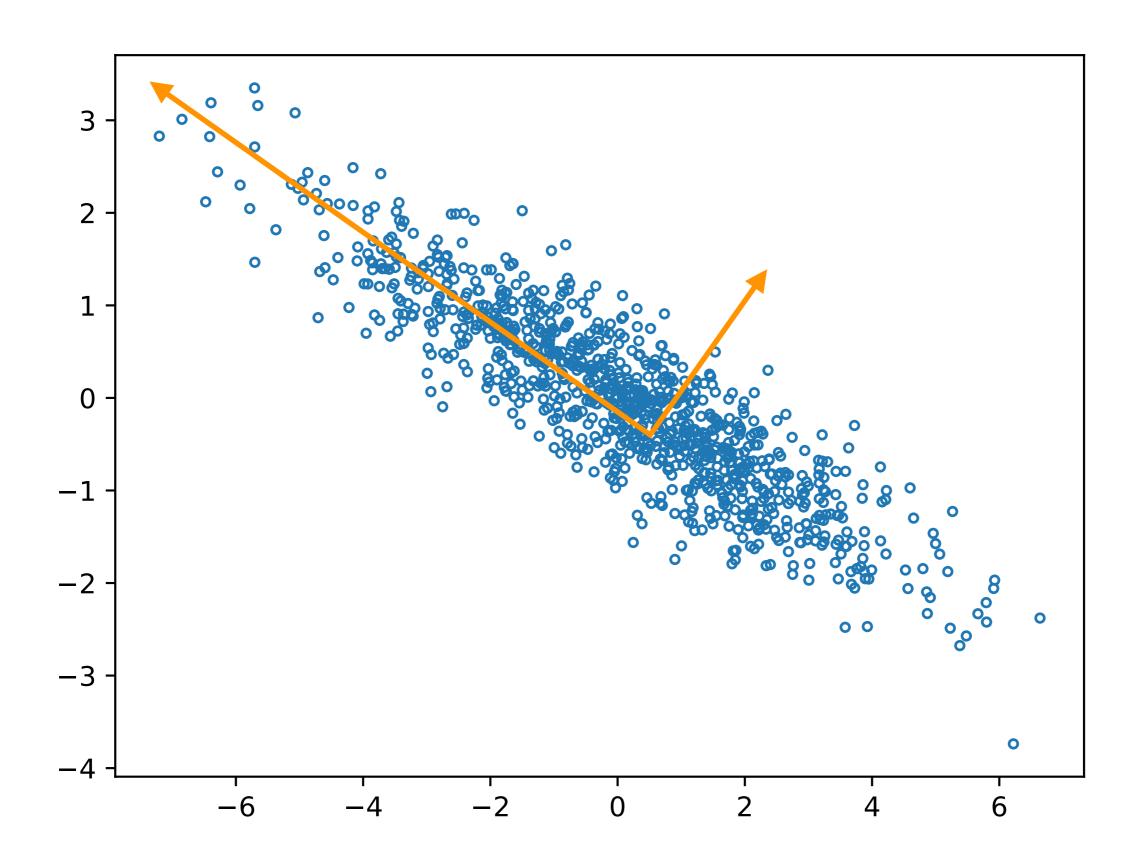
Data is often high-dimensional, but there might be a low-dimensional subspace that captures most of the variability of the data.

How can we find the best-fit low-dimensional subspace?

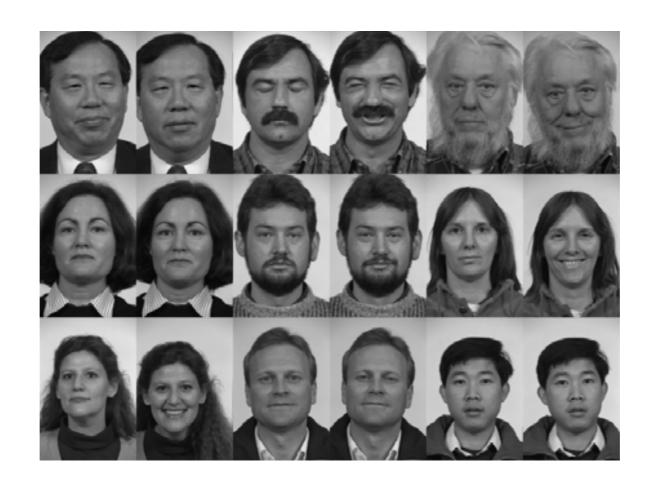
How can we represent the data in this low-dimensional subspace?



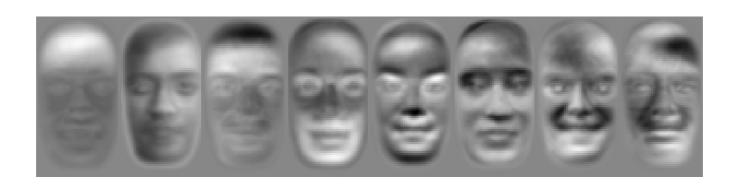
## PCA: Finding dominant directions of variation



# Teaser Trailer: Eigenfaces



**Face dataset** 



Visualization of principal directions of variation

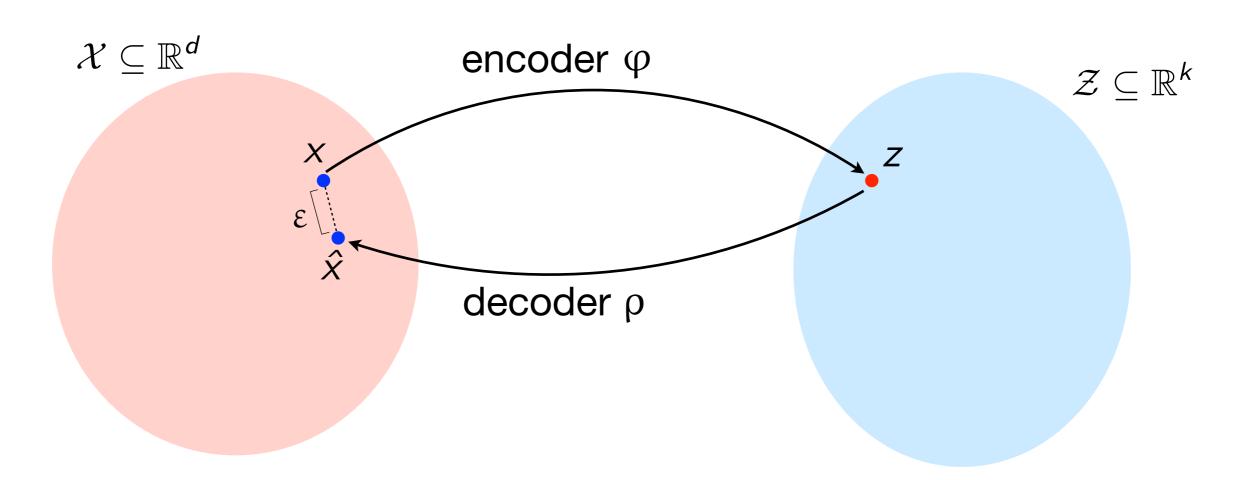
#### Auto-encoders

An auto-encoder is a way of mapping an input feature vector x to an approximation  $\hat{x}$ 

(also "compressor" or "encoder")

Typically done by compressing via a *feature map* φ and then decompressing via a *reconstruction map* ρ

(also "reconstructor" or "decoder")



#### Auto-encoders

We often take  $k \ll d$  (so, z achieves dimension reduction)

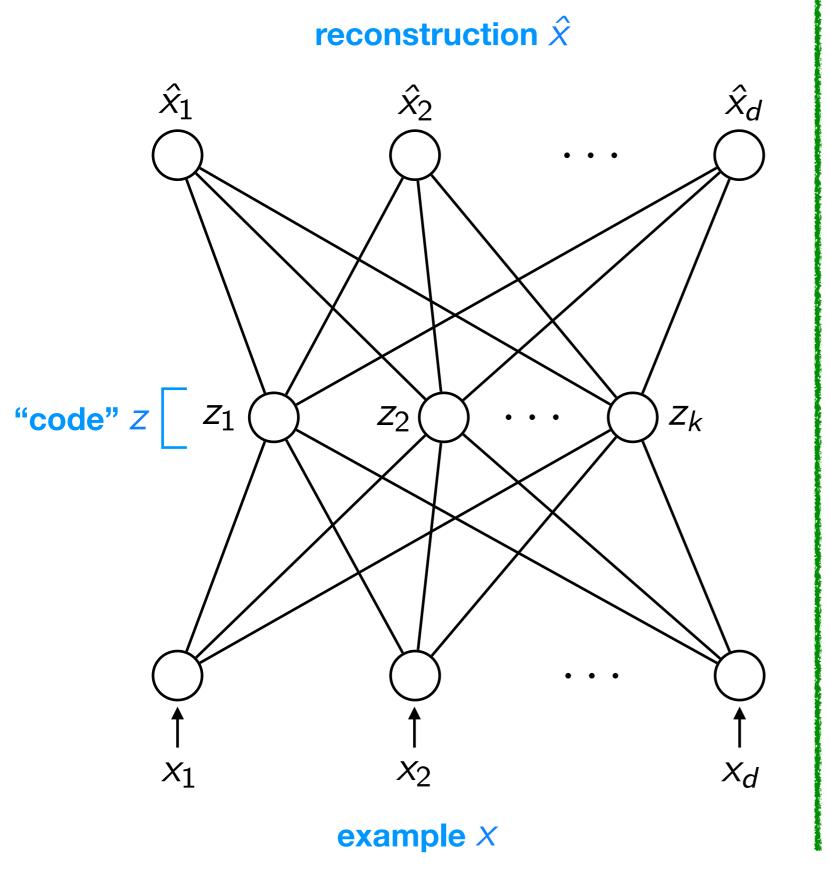
- (1) Compressing:  $z = \varphi(x)$
- (2) Reconstructing:  $\hat{x} = \rho(z) = \rho(\varphi(x))$

Goal: Achieve low reconstruction error (often take squared error):

So, we seek pair of maps  $(\varphi, \rho)$  such that

$$||x - \hat{x}||^2 = ||x - \rho(\varphi(x))||^2$$
 is small

#### Neural network view of auto-encoders



#### reconstructed examples



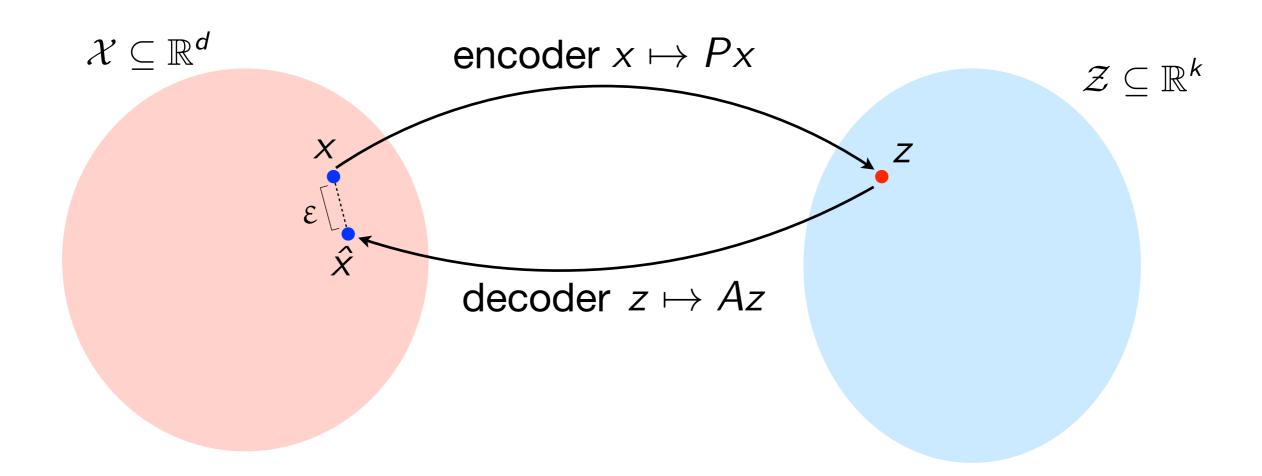
original examples

#### Linear auto-encoders

Among all *linear* auto-encoders that map to a new representation of dimension k, which auto-encoder is the best one?

Linear feature map:  $z = \varphi(x) = Px$  for  $P \in \mathbb{R}^{k \times d}$ 

Linear reconstruction map:  $\hat{x} = \rho(z) = Az$  for  $A \in \mathbb{R}^{d \times k}$ 



# Linear auto-encoders: Encoding

Let's get familiar with the linear encoding/decoding operations

First, let's write the linear encoder matrix  $P \in \mathbb{R}^{k \times d}$  as  $P = \begin{pmatrix} P_1 \\ \vdots \\ P_k^T \end{pmatrix}$ 

Then, 
$$x$$
 is encoded as  $z = Px$ , or  $\begin{pmatrix} z_1 \\ \vdots \\ z_k \end{pmatrix} = \begin{pmatrix} p_1' x \\ \vdots \\ p_k^T x \end{pmatrix}$ 

If each vector  $p_i$  is a unit vector, then it represents a direction.

So, the  $j^{th}$  new feature  $z_j$  measures the activation (or strength) of x in the direction  $p_j$ .

# Linear auto-encoders: Decoding

Let's get familiar with the linear encoding/decoding operations

What does decoding look like in terms of linear algebra?

Suppose we have a code (learned representation) z

To decode, use linear decoder matrix  $A \in R^{d \times k}$ :  $Az = \sum_{j=1}^{n} A_j z_j$ 

i<sup>th</sup> column of A

### Linear auto-encoders: projecting onto a subspace

Let  $V = (v_1, ..., v_k)$  be a matrix whose columns are orthonormal. Take  $P = V^T$  and A = V.

Then linear auto-encoding involves applying the matrix  $VV^T$  to x. This can also be written as:

$$APx = VV^Tx = \sum_{j=1}^k v_j v_j^T x$$

Also,  $VV^T$  is a projection matrix that projects any vector x onto the subspace spanned by  $v_1, \ldots, v_k$ .

Simple exercise: what is  $VV^T$  if k = d?

Q: Why are we talking about projection matrices? What about PCA? A: We will see that PCA uses  $P = V^T$  and A = V for very special choice of V

### Linear auto-encoders

Among all *linear* auto-encoders that map to a new representation of dimension k, which auto-encoder is the best one?

We want  $P \in \mathbb{R}^{k \times d}$  and  $A \in \mathbb{R}^{d \times k}$  that minimize reconstruction error:

$$\sum_{i=1}^n \|x_i - APx_i\|^2$$

Nice simplification: we may always assume that the columns of A are unit norm (so they are direction vectors). Why? Suppose  $j^{th}$  column of A has norm  $\alpha_j$ . Then we can form equivalent pair  $\tilde{A}$  and  $\tilde{P}$ :

$$\begin{bmatrix} A \end{bmatrix} \begin{bmatrix} \frac{1}{\alpha_1} & 0 \\ 0 & \frac{1}{\alpha_k} \end{bmatrix} \begin{bmatrix} \alpha_1 & 0 \\ 0 & \alpha_k \end{bmatrix} \begin{bmatrix} P \end{bmatrix}$$

# Starting point: k = 1

Let's take the case of k = 1 and consider a fixed matrix P

We have  $P \in \mathbb{R}^{1 \times d}$ , and so  $P = p_1^T$  for some vector  $p_1$ 

#### Towards PCA

Given: data  $X=(x_1 \ x_2 \ \cdots \ x_n) \in \mathbb{R}^{d \times n}$  (*n* examples, *d* dimensions)

First step: Center the data so that 
$$\frac{1}{n} \sum_{i=1}^{n} x_i = 0$$

lowest squared error

How can we find the best one-dimensional projection of the data?

#### Claim. The following are equivalent:

- (a) The best 1D projection of the data
- (b) The 1D projection of the data such that  $(z_1, \ldots, z_n)$  has maximum variance

# Showing the claim in 2 steps

Step 1: Given a reconstructor *A*, what is the best encoding *z* of an example *x*?

Step 2: Which reconstructor *A* gives the best projection of the data?

# Step 1: Given a reconstructor *A*, what is the best projection *z* of an example *x*?

Let  $A = a_1$  and z be the encoding (code word) for example x

Then 
$$\hat{x} = Az = z a_1$$

How can we find the best encodings  $z_1, \ldots, z_n$  for data  $x_1, \ldots, x_n$ ?

Recall our objective: 
$$\min_{\substack{a_1 \in \mathbb{R}^d, \|a_1\| = 1 \\ z_1, z_2, \dots, z_n}} \frac{1}{n} \sum_{i=1}^n \|x_i - \hat{x}_i\|^2$$

Since  $a_1$  is given, problem decouples:  $\min_{z_i} ||x_i - z_i a_1||^2$ 

Standard exercise. Set derivative of objective (with respect to  $z_i$ ) to zero and solve for  $z_i$ :

We get 
$$z_i = a_1^T x_i$$
, so  $p_1 = a_1$ 

Recall: 
$$\hat{x_i} = z_i a_1$$

$$z_i = a_1^T x_i$$

$$\min_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} \frac{1}{n} \sum_{i=1}^n \|x_i - \hat{x}_i\|^2 \equiv \min_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} \frac{1}{n} (\|x_i\|^2 - 2z_i a_1^T x_i + z_i^2 \|a_1\|^2)$$

Recall: 
$$\hat{x_i} = z_i a_1$$
  
 $z_i = a_1^T x_i$ 

$$\min_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} \frac{1}{n} \sum_{i=1}^n \|x_i - \hat{x}_i\|^2 \equiv \min_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} \frac{1}{n} (\|x_i\|^2 - 2z_i a_1^T x_i + z_i^2 \|a_1\|^2)$$

$$\equiv \min_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} -\frac{1}{n} \sum_{i=1}^n z_i^2$$

Recall: 
$$\hat{x_i} = z_i a_1$$

$$z_i = a_1^T x_i$$

$$\min_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} \frac{1}{n} \sum_{i=1}^n \|x_i - \hat{x}_i\|^2 \equiv \min_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} \frac{1}{n} \left( \|x_i\|^2 - 2z_i a_1^T x_i + z_i^2 \|a_1\|^2 \right)$$

$$\equiv \min_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} -\frac{1}{n} \sum_{i=1}^n z_i^2$$

$$\equiv \max_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} \frac{1}{n} \sum_{i=1}^n z_i^2$$

$$\begin{split} \min_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} \ \frac{1}{n} \sum_{i=1}^n \|x_i - \hat{x}_i\|^2 &\equiv \min_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} \ \frac{1}{n} \left( \|x_i\|^2 - 2z_i a_1^T x_i + z_i^2 \|a_1\|^2 \right) \\ &\equiv \min_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} \ -\frac{1}{n} \sum_{i=1}^n z_i^2 \\ &\equiv \max_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} \ \frac{1}{n} \sum_{i=1}^n z_i^2 \\ &\equiv \max_{\substack{a_1 \in \mathbb{R}^d \\ \|a_1\| = 1}} \ \frac{1}{n} \sum_{i=1}^n \left( z_i - \frac{1}{n} \sum_{j=1}^n z_j \right)^2 \end{split}$$
maximize the sample variance!

# First principal component

Therefore, the first principal direction  $v_1$  is the direction along which the data has the most variance

Given  $v_1$ , we can compute the first principal component as

$$v_1^T X = (v_1^T x_1 \quad v_1^T x_2 \quad \dots \quad v_1^T x_n) = (z_1 \quad z_2 \quad \dots \quad z_n)$$

How can we find  $v_1$ ? Observe that

(sample) covariance matrix

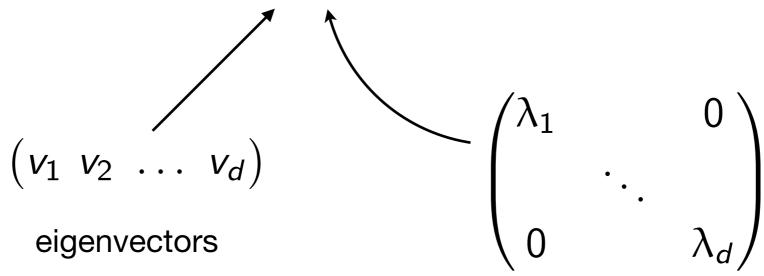
$$\frac{1}{n} \sum_{i=1}^{n} z_i^2 = \frac{1}{n} \sum_{i=1}^{n} a_1^T x_i x_i^T a_1 = a_1^T \left( \frac{1}{n} \sum_{i=1}^{n} x_i x_i^T \right) a_1 = a_1^T C a_1$$

Question: which unit vector  $a_1$  maximizes  $a_1^T C a_1$ ?

# First principal component

Key question: which unit vector  $a_1$  maximizes  $a_1^T C a_1$ ?

Idea: Express C as  $C = V \Lambda V^T$  for



eigenvalues

Since eigenvectors form an orthonormal basis, we can  $j^{\text{th}}$  coefficient express  $a_1$  in terms of the eigenbasis (  $a_1 = \sum_{j=1}^d \alpha_j^t v_j$  )

From there, it is not difficult to show that  $a_1 = v_1$ .

In general, how can we find the best k-dimensional subspace?

Suppose we have already found the first r principal directions  $v_1, v_2, \ldots, v_r$ , and now we seek the  $(r+1)^{\rm th}$  principal direction

Observation: The principal directions will be orthogonal. Why?

Hopefully easier question: how can we find the best set of orthogonal unit basis vectors  $v_1, \ldots, v_k$ ?

Objective: 
$$\min_{v_1,...,v_k} \frac{1}{n} \sum_{i=1}^n ||x_i - \hat{x}_i||^2$$

#### original

reconstruction (k dimensions)

 $X_i$ 

$$I_{d\times d}x_i$$

$$\left(\sum_{j=1}^{d} v_j v_j^T\right) x_i$$

$$\sum_{j=1}^{\hat{X}_{i}} v_{j} \left( j^{\text{th}} \text{ feature of } \varphi(x_{i}) \right)$$

$$\left(\sum_{j=1}^{k} v_j v_j^T\right) x_i$$

#### original

#### reconstruction (k dimensions)

X

$$I_{d\times d}x_i$$

$$\left(\sum_{j=1}^{d} v_j v_j^{\mathsf{T}}\right) x_i$$

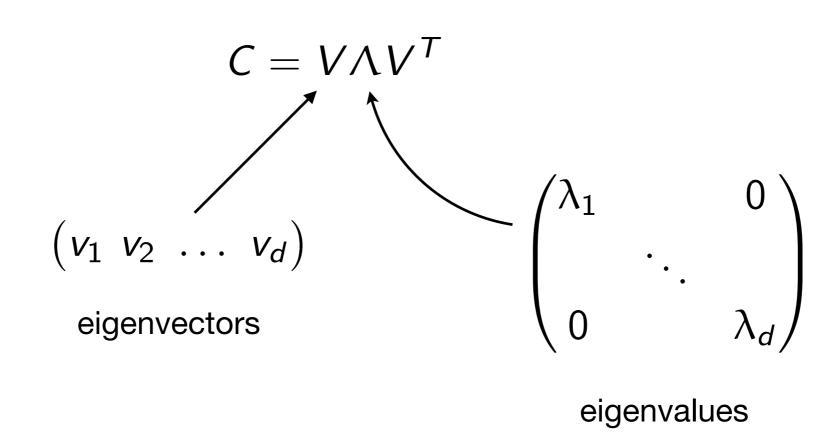
$$\sum_{i=1}^{\hat{X}_i} v_j \left( \begin{matrix} j^{\text{th}} \text{ feature of } \varphi(x_i) \end{matrix} \right)$$

$$\left(\sum_{j=1}^{k} v_j v_j^{\mathsf{T}}\right) x_i$$

$$||x_i - \hat{x}_i||^2 = \left\| \sum_{j=k+1}^d v_j v_j^T x_i \right\|^2 = \sum_{j=k+1}^d ||v_j v_j^T x_i||^2 = \sum_{j=k+1}^d ||v_j v_j^T x_i||^2 = \sum_{j=k+1}^d ||v_j v_j^T x_i||^2$$

$$\Rightarrow \frac{1}{n} \sum_{i=1}^{n} ||x_i - \hat{x}_i||^2 = \frac{1}{n} \sum_{i=1}^{n} \sum_{j=k+1}^{d} v_j^T x_i x_i^T v_j = \sum_{j=k+1}^{d} v_j^T \left( \frac{1}{n} \sum_{i=1}^{n} x_i x_i^T \right) v_j$$

Idea: We still use eigendecomposition of covariance matrix



#### PCA

(i<sup>th</sup> example)

How to compute principal components:

 $i^{\text{th}}$  column of X

- (1) Center the data  $X \in \mathbb{R}^{d \times n}$  so that  $\frac{1}{n} \sum_{i=1}^{n} X_i = 0$
- (2) Compute covariance matrix  $C = \frac{1}{n}XX^T \in \mathbb{R}^{d \times d}$
- (3) Compute eigendecomposition of C

$$C = V \wedge V^{T}$$

$$\begin{pmatrix} v_1 & v_2 & \dots & v_d \end{pmatrix}$$

$$\begin{pmatrix} \lambda_1 & & 0 \\ & \ddots & \\ 0 & & \lambda_d \end{pmatrix}$$

(4) The  $j^{\text{th}}$  principal component is  $v_j^T X$ The first k PCs are obtained via  $(v_1 \dots v_k)^T X \in \mathbb{R}^{k \times n}$ 

# Properties of principal components

The principal components have a few fundamental properties

(1) PCs 1 through d are in order of decreasing variance Why? The sample variance of the j<sup>th</sup> PC is

$$\frac{1}{n} \sum_{i=1}^{n} (v_j^T X_i)^2 = v_j^T \left( \frac{1}{n} \sum_{i=1}^{n} X_i X_i^T \right) v_j = v_j^T \overline{C} v_j = \lambda_j ||v_j||^2 = \lambda_j$$

(2) PCs are uncorrelated. Why? For any distinct j, k

$$\frac{1}{n} \sum_{i=1}^{n} (v_{j}^{T} X)_{i} (v_{k}^{T} X)_{i} = v_{j}^{T} \left( \frac{1}{n} X X^{T} \right) v_{k} = v_{j}^{T} C v_{k} = \lambda_{k} v_{j}^{T} v_{k} = 0$$

# Practical Usage

Let  $A = [v_1 \ v_2 \ \dots \ v_k]$  be matrix of first k principal directions

(1) Get principal components for input x:

$$z = A^T(x - \mu)$$
 mean of data

(2) Reconstruct:

$$\hat{x} = Az + \mu = AA^T(x - \mu) + \mu$$
remember to add the mean back in

#### **Eigenfaces for Recognition**

#### Matthew Turk and Alex Pentland

Vision and Modeling Group
The Media Laboratory
Massachusetts Institute of Technology

#### **Abstract**

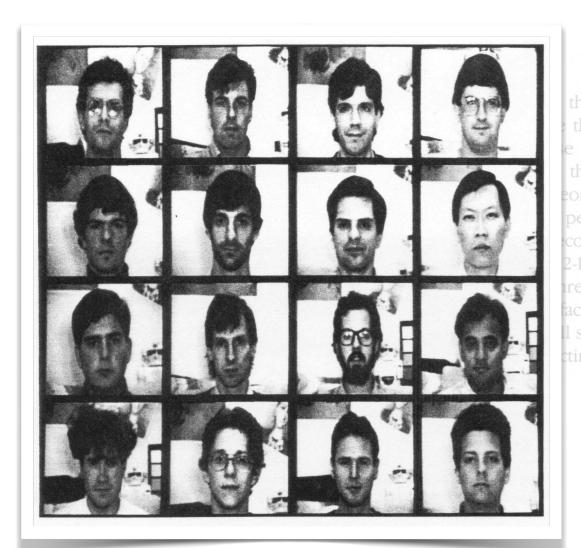
We have developed a near-real-time computer system that can locate and track a subject's head, and then recognize the person by comparing characteristics of the face to those of known individuals. The computational approach taken in this system is motivated by both physiology and information theory, as well as by the practical requirements of near-real-time performance and accuracy. Our approach treats the face recognition problem as an intrinsically two-dimensional (2-D) recognition problem rather than requiring recovery of three-dimensional geometry, taking advantage of the fact that faces are normally upright and thus may be described by a small set of 2-D characteristic views. The system functions by projecting

face images onto a feature space that spans the significant variations among known face images. The significant features are known as "eigenfaces," because they are the eigenvectors (principal components) of the set of faces; they do not necessarily correspond to features such as eyes, ears, and noses. The projection operation characterizes an individual face by a weighted sum of the eigenface features, and so to recognize a particular face it is necessary only to compare these weights to those of known individuals. Some particular advantages of our approach are that it provides for the ability to learn and later recognize new faces in an unsupervised manner, and that it is easy to implement using a neural network architecture.

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projection ope

eigenfaces



mean